Profile

* Link Social Media

Calendar

* Basic features and functionality – calendar view & list view
* Calendar search
* Manual Add/Remove of Events from Calendar

Organization Page

* Incorporate Calendar View
* Add News Feed
* Photos
* ‘Follow All’ feature for social media

Dashboard

* Create Summary Section & Statistics
* Populate with Appropriate Notifications to Action
* Incorporate Automated Messaging

Post

* Invite/Share Button
* Add to Calendar Button
* Reference users & orgs with ‘@’
* Post Targeting \*\*Does not have to be *fully* implemented\*\*
* Cross-Platform Posting
* Post Scheduling

Manage

* Incorporate Views/Likes/Follows numerical count to dashboard
* Expanded view for Views/Likes/Follows on individual post
* Calendar View

Prospect

* Individual user search
* ‘Add to List’ feature

Cultivate

* Creation of Lists
* List Management
* Statistics when Viewing List
* List Messaging